



LET'S **CREATE**
YOUR
LEISURE
DREAM
TOGETHER!



**LET'S CREATE YOUR
GREAT IDEAS
TOGETHER**



TABLE OF CONTENT



WHO WE ARE

In 2010 the partners, with decades of combined experience in amongst others Center Parcs Europe, established M2leisure – M2 International Resort & Leisure Management & Consultancy B.V.

M2Leisure has become a leading development-, project management and consultancy company in the worldwide leisure and resort industry. Our goal is to create your great leisure ideas together. We have specific expertise in the development of family resorts, water parks, miniature parks and large scale leisure facilities.

Today the M2Leisure team consists of more than 20 experienced and all-round people. Our team is able to handle the most diverse and challenging assignments for new and existing businesses. Our informal approach, open communication, short lines and our broad network characterize our organization and enhance the relationship with our clients.

Our Disciplines –
Where we do it best

Resorts

Waterparks

Miniature Parks

Entertainment Centers

Other Leisure facilities

Hotels

Spa & Wellness

Restaurants



Worldwide Leisure Project
Management, - Development
and Consultancy Services

Project Management

Market Research

Greenfield Development

**Feasibility Study & Business
Plan**

Masterplan

**Program & Concept
Development**

Leisure Real Estate

(Operational) Consultancy

OUR SERVICES

Our services range from greenfield - operations and from consultancy to turn-key project development. We have extensive knowledge and expertise of the leisure industry, which lead to a diverse and unique set of competences we can offer. With these skills we can provide you with any deliverables. These are of high quality and will be customized to your needs. We are confident that we can help you, in several disciplines within the leisure industry.

WHAT WE DO BEST OUR COMPETENCES



**TURN KEY
DEVELOPMENT**



**GREENFIELD
DEVELOPMENT**



**PROJECT
DEVELOPMENT**



**PROJECT
MANAGEMENT**



CONCEPTS & PRODUCTS



ACQUISITION



OPERATIONAL SUPPORT



AUDITS

WHAT THAT MEANS FOR YOU OUR DELIVERABLES



MARKET RESEARCH



FEASIBILITY STUDY
& BUSINESS PLAN



MASTERPLAN

Element	Feature	Type	Development				Guest accommodation			
			Residential	Office	Public	Private	Residential	Office	Public	Private
Park	Visitor path		x							
	Children's		x							
	Therapeutic path									
	Footbridge		x							
Water features	Water			x			x	x	x	x
	Pool			x						
	Spa			x						
	Water			x						
	Water			x						
	Water			x						
Part of	Part of		x				x	x	x	x
	Part of		x				x	x	x	x

PROGRAM



CONSULTANCY




OPERATIONS



INNOVATIONS



OUR WORK



“A SELECTION OF
OUR WORLDWIDE
PROJECTS”

NORTH & SOUTH AMERICA

LA ROLLAND, CANADA

PEPERPOT, SURINAME

FRANCE

VILLAGES NATURE,

ECO RESORT DE
L'ERMITAGE

LE BOIS AUX DAIMS,

LES TROIS FORESTS

THEMED WATERPARK

NETHERLANDS

MADURODAM

WOUDAGEMAAL

MARINA DE EEMHOF

PARK 21

GERMANY

BOSTALSEE

TROPICAL ISLANDS

ALLGÄU

SCHLOSS TIEFENAU

DJH RESORT

OTHER EUROPE

PLOPSAQUA, BELGIUM

KOSTINBROD, BULGARIA

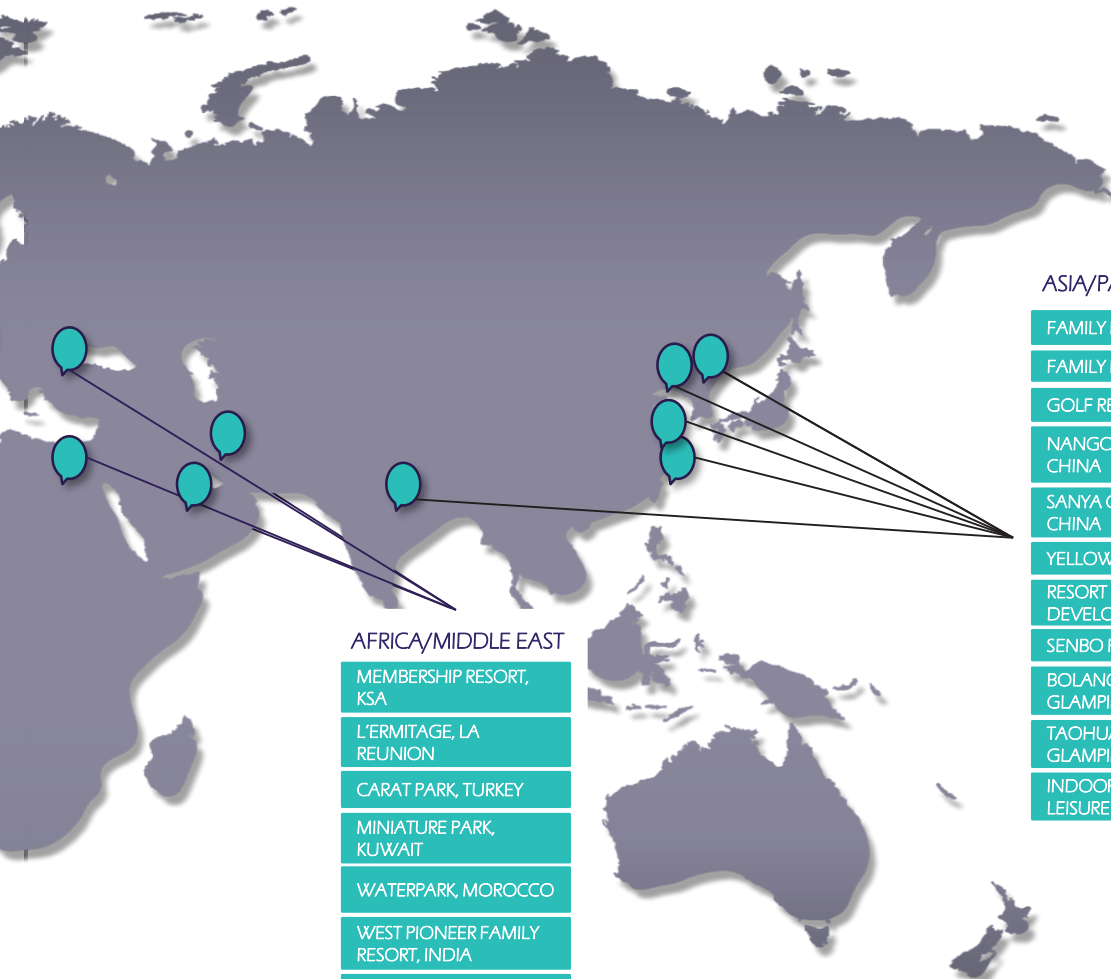
COSTA BRADA, ITALY

TARTAR'S LAKE,
ROMANIA

WATERPARK, PORTUGAL

ACTIVITY CENTER,
HUNGARY

PORT VALAIS,
SWITZERLAND



AFRICA/MIDDLE EAST

MEMBERSHIP RESORT,
KSA

L'ERMITAGE, LA
REUNION

CARAT PARK, TURKEY

MINIATURE PARK,
KUWAIT

WATERPARK, MOROCCO

WEST PIONEER FAMILY
RESORT, INDIA

SNOW & ICE SKATE
CENTER, KUWAIT

ASIA/PACIFIC

FAMILY RESORT, KOREA

FAMILY RESORT, INDIA

GOLF RESORT, VIETNAM

NANGONG BEIJING,
CHINA

SANYA GLAMPING,
CHINA

YELLOW MT., CHINA

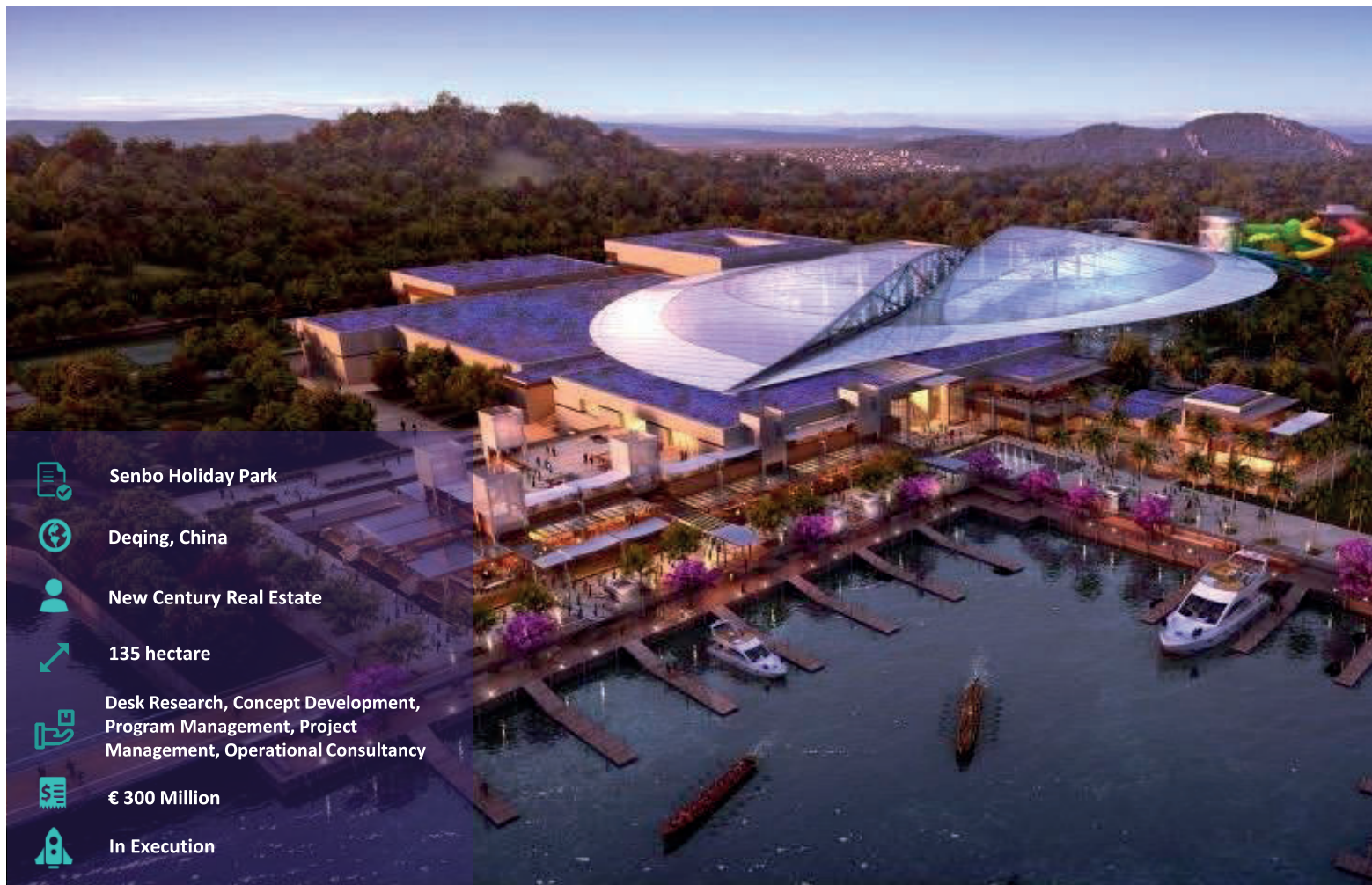
RESORT CHAIN
DEVELOPMENT, INDIA

SENBO RESORT, CHINA

BOLANGSHA
GLAMPING, CHINA

TAOHUAYAN
GLAMPING, CHINA

INDOOR POOL &
LEISURE PARK, CHINA



Senbo Holiday Park



Deqing, China



New Century Real Estate



135 hectare



**Desk Research, Concept Development,
Program Management, Project
Management, Operational Consultancy**



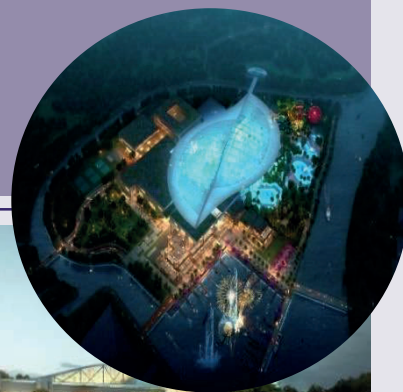
€ 300 Million



In Execution

SENBO RESORT, CHINA

The Senbo Family Resort & Entertainment Center is an one of its kind, all weather and all year round holiday destination for leisure and business guests in the middle of nature. M2Leisure is consulting New Century to develop the concept of the holiday park including the Family Entertainment Center and other leisure facilities. M2Leisure is the right hand of the project owner in the development of this unique leisure concept in China.



MEMBERSHIP RESORT, SAUDI ARABIA

One of the key projects of M2Leisure is the development of a Membership Resort within the Middle East. The goal of this project is to create an extensive leisure resort with a wide range of activities, facilities, accommodations and restaurants in the desert. The resort will include an outdoor water park, various F&B outlets, a hotel, a conference center, entertainment centers & activities and various types of accommodations. The authentic Arabic heritage is an important factor that influences the project.





Membership Resort



Kingdom of Saudi Arabia



Classified Information



440 hectare



Delegated Project Management,
Program Management and
Operational Consultancy



€ 150 Million



Site preparation and first phase
accommodations in execution,
design development stage realized



Center Parcs Resort Allgäu



Leutkirch, Allgäu, Germany



Pierre & Vacances Center Parcs
Group



184 hectare



M2Leisure, the project owner, is
responsible for the overall
management and realization of the
complete project from A-Z.



€ 350 Million



In execution: opening end of 2018

CENTER PARCS RESORT ALLGÄU, GERMANY

A new Center Parcs holiday village is in development at the foot of the Alps, at an altitude of about 750 meters. The site was formerly used as an ammunition depot from 1939 till 2007 and is now being transformed into the new Center Parcs Resort Allgäu, the sixth park of Center Parcs in Germany with an investment volume of € 350 Million. The park will offer 1000 villas (for 2 – 12 people) which blend in perfectly with the lush forest and exceptional view of the mountains. The resort of 184 hectares includes central facilities of 25.000m². The accommodations will be of high quality, characterized by the 5 Birdie Center Parcs rating. The central facilities naturally include a new generation of the Aqua Mundo water park with 5.000m², restaurants, shops and playgrounds.



BOSTALSEE, GERMANY

The holiday park of Center Parcs, part of the Pierre & Vacances Center Parcs Group, has opened its doors in June 2013. Center Parcs Bostalsee is the fifth holiday park in Germany and is located in Saarland, near the border triangle Germany - France - Luxembourg and right next to the 140 ha watersports lake Bostalsee. For this project M2Leisure was the delegated project owner. The 500 cottages are built on the south side of a hill side. 70% of the houses enjoy a lake view, the remaining 30% enjoy a forest view. The resort includes a 13,000 square meters Centre and is composed of an Aqua Mundo (including three slides, an indoor wave pool and a water playground), 3 restaurants, a supermarket, bowling, café and indoor play areas. Around the Centre several outside leisure activities are offered.





Center Parc Resort Bostalsee



Nohfelden, Saarland, Germany



Pierre & Vacances Center
Parcs Group



84 hectare, 13,000 m2 central
facilities, 500 cottages



General Project Management and
Supervision



€ 130 Million



Opened in June 2013



The leisure concept focuses on family, affordable and accessible for everyone and will be operating all year round in a natural and charming setting.



It will boast an indoor water park, shops, restaurants, sports and recreation and a business and conference center. The resort will result in new jobs and have a significant impact on the regional economy.

LA ROLLAND, CANADA



La Rolland resort destination



Sainte - Adèle, Québec, Canada



JAMCO Ventures, a subsidiary of MMC Group Ltd.



84 hectare



M2Leisure is the overall Project Consultant for the development and operations.



€ 250 Million



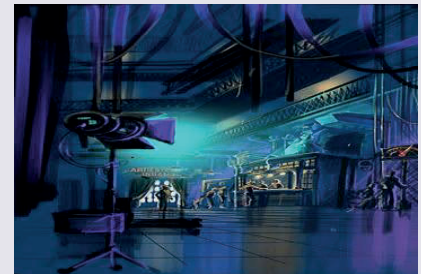
First phase is ongoing; planning and land use permitting

PLOPSALAND HOTEL DE PANNE, BELGIUM

Resorts



The Plopsaland hotel will be an all-year round hotel with 120 hotel rooms.



The hotel will include a restaurant, meeting rooms, an auditorium and a direct connection to PlopsAqua and Theme Park.



Plopsaland Hotel



De Panne, Belgium



Plopsaland N.V.



120 hotel rooms



Lead consultant



Under construction

Resorts



DJH Resort
Feasibility & Concept
Neuharlingersiel, Germany



Eco Resort de L'Ermitage
Project Development
La Reunion Island, France



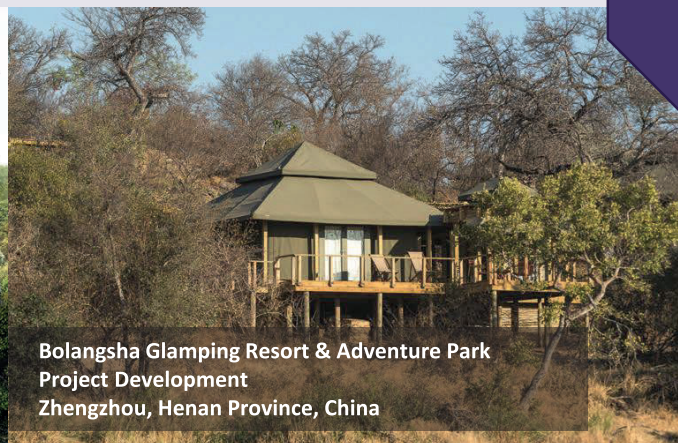
West Pioneer Family Resort
Feasibility Study
Maharashtra, India



Family Resort
Project Development & Management
Busan, South Korea



**Taohuayuan Glamping & Adventure Park
Project Development
Youyang Country, China**



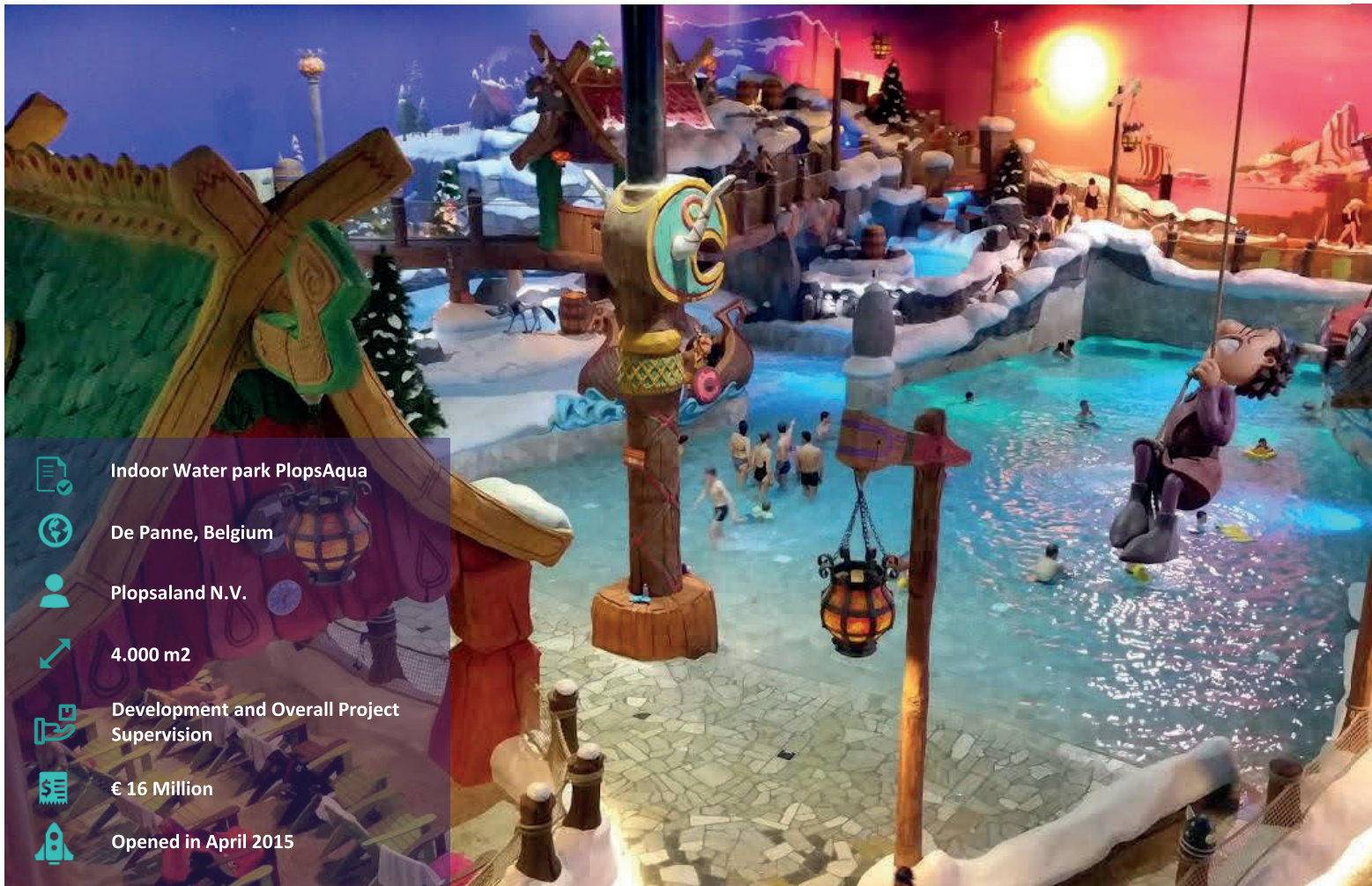
**Bolangsha Glamping Resort & Adventure Park
Project Development
Zhengzhou, Henan Province, China**



**Yellow Mountains
Project Development
Huangshan City, Anhui Province, China**



**Glamping in Tropical Sanya
Project Development
Sanya, Hainan, China**



Indoor Water park PlopsAqua



De Panne, Belgium



Plopsaland N.V.



4.000 m2



Development and Overall Project
Supervision



€ 16 Million



Opened in April 2015

INDOOR WATERPARK PLOPSAQUA, BELGIUM

M2Leisure assisted Plopsa in the development of Plopsaqua Water Park. Plopsa is the theme park division of Studio 100, a Belgium TV production company. They had the idea of creating an indoor water park next to their main theme park, Plopsaland de Panne. This water park is the first completely themed indoor water park. The park is decorated around the Studio 100 character, Wickie de Viking. The Plopsaqua water park boasts amongst others a wild waterriver, 25-meter pool, a water play structure and 6 slides and lots of other attractions for all ages and target groups.





Villages Nature is a pioneer tourist destination designed entirely around the guest for harmony between Man and Nature.



The destination is located 6 km south of Disneyland® Paris and could span up to 500 hectares with 90% retained as green space. It will consist of 1157 cottages and apartments in total.

VILLAGES NATURE, AQUALAGOON FRANCE



The Aqualagoon Villages Nature



Paris, France



Villages Natures (Pierre & Vacances-Center Parcs and Euro Disney)



2,500 m2 "open-air" lagoon & 9,000m2 indoor water park



Consulting, Technical Specifications, Budget Allocation and Tender of Attractions



Opened in 2017.



TROPICAL ISLANDS, GERMANY



Europe's largest tropical indoor water park



Krausnick, Germany



Tropical Islands Management GmbH



Dome: 66,000m² floor space, 107 m height



Quick scan for operation optimization and development. Masterplan setup for the extension for the waterpark outdoor.



Extension is opened in 2016.



Tropical Islands is Europe's largest tropical holiday world located in Krausnick (Germany), close to Berlin.



Whatever the weather, guests can discover a unique holiday destination within the largest free-standing hall in the world (66,000 m²).



The architecture of the buildings blends into the green environment with the use of natural materials.



The accommodations have a high standard equal to a 4+ star hotel. The central facilities naturally include an Aqua Mundo water park, restaurants, shops and playgrounds.

CENTER PARCS LE BOIS AUX DAÏMS, FRANCE



Center Parcs Le Bois Aux Daïms



Morton, Vienne department,
France



Pierre et Vacances Center Parcs
Group



5.000m2

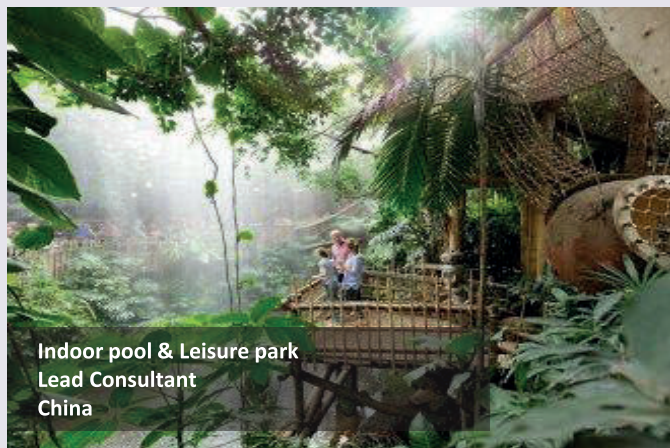


Assistant Project Manager



Opened in June 2015

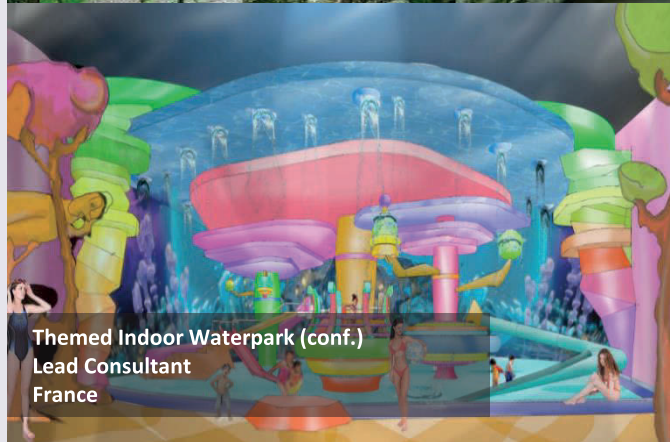




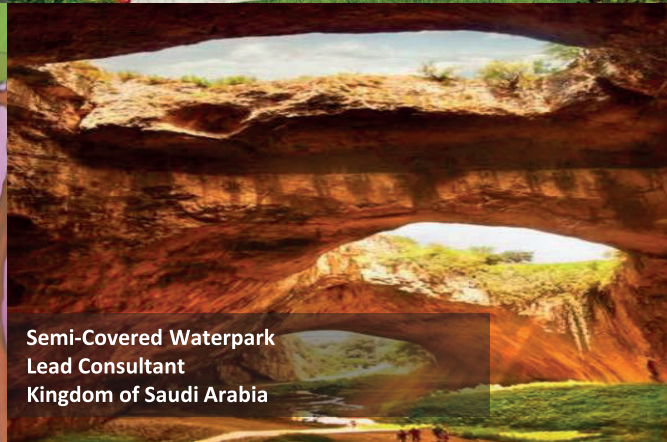
Indoor pool & Leisure park
Lead Consultant
China



Waterpark (conf.)
Feasibility Study
Portugal



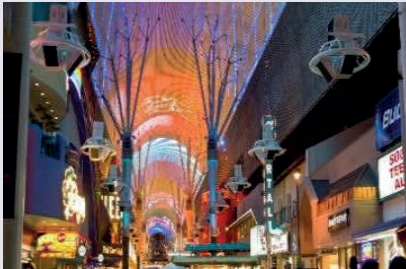
Themed Indoor Waterpark (conf.)
Lead Consultant
France



Semi-Covered Waterpark
Lead Consultant
Kingdom of Saudi Arabia

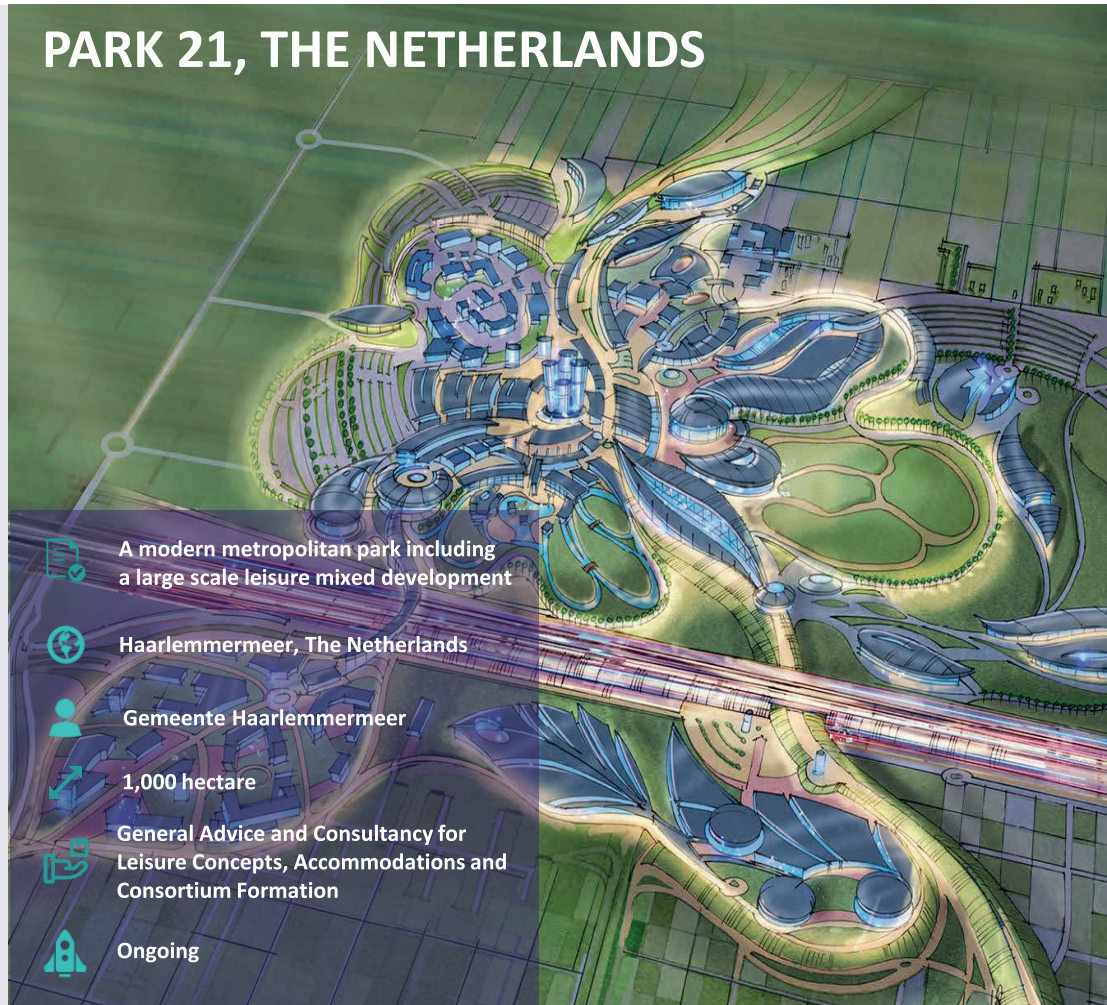


Park21 will be a large recreational and entertainment area in the Haarlemmermeer, The Netherlands. This park is a combination of polder, park and leisure around the Holland-theme.



There is tranquility and liveliness, it is open and intimate. Park21 will be accomplished with the initiatives of residents, entrepreneurs and other parties.

PARK 21, THE NETHERLANDS



A modern metropolitan park including
a large scale leisure mixed development



Haarlemmermeer, The Netherlands



Gemeente Haarlemmermeer



1,000 hectare



General Advice and Consultancy for
Leisure Concepts, Accommodations and
Consortium Formation



Ongoing

PEPERPOT NATURE PARK, SURINAME



Peperpot Nature Park



Peperpot, Suriname



Stichting Peperpot Nature Park



Peperpot Nature Park 81 ha



Feasibility Study, Advice on
Investment and Exploitation, with an
eye on sustainability



Finalized



Peperpot is a unique area of Suriname, where nature, culture and history meet on a relatively small area.



The Peperpot Nature Forest Foundation has set the goal to develop this area and to open it to the public.



M2Leisure has translated the client's ideas of combining the world's nature, culture, animals and education and brought these together in a whole new concept for the Nangong kids indoor adventure park.



The concept was supported by a story line, which takes the visitor from continent to continent experiencing natural elements and learning about countries and cultures inside and outside Asia.

NANGONG KIDS ADVENTURE PARK, CHINA



Nangong Kids Adventure Park



Wangzuo, Beijing, China



Beijing Nangong Hengye Real Estate



15, 000m2



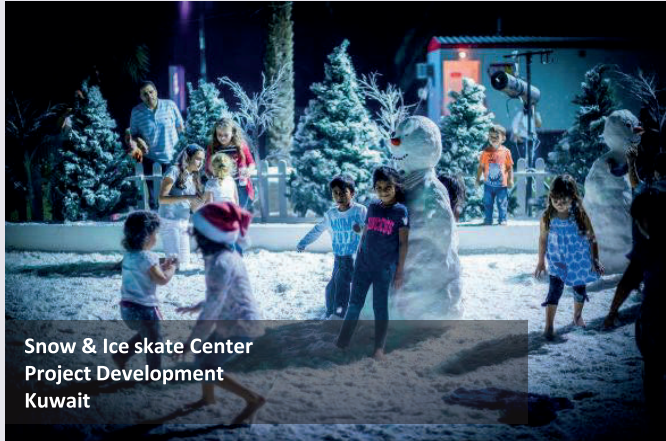
Concept Development and Masterplan



RMB 150million



Schematic design



Snow & Ice skate Center
Project Development
Kuwait



Woudagemaal, Unesco World Heritage
Lead Consultant
Lemmer, Fryslân, The Netherlands



Activity Center
Project Development
Hajdúszoboszló, Hungary



Retail Leisure Center (conf.)
Lead Consultant
Switzerland



The project consists of a complete turnaround of the miniature park Madurodam with a total investment of €8 Million.



In order to achieve the project, approximately 30 interactive exhibits were added, in combination with digital information which is readily available through the park by using touch screens and other media.

MADURODAM, THE NETHERLANDS



Miniature Park Madurodam,
Amusement Park



The Hague, The Netherlands



Madurodam BV



17,633 m²



Overall Project Management of
major upgrade containing new
interactive activities and facilities



Realized in April 2012

MINIATURE PARK KUWAIT



Miniature Park of Kuwait



TAEP Kuwait



2,940 m2 for "New Kuwait" and 4,600 m2 for "Old Kuwait"



> € 10 Million



Tender Document Set-up, Spot Plan and Project Design



Opened 2018



The miniature park consists of two sections: the Old Kuwait and the New Kuwait.



The Old Kuwait section in the miniature park shows the visitors an insight in the past and culture of Kuwait. The part of New Kuwait presents the modern architecture and prosperity of the city.

Center Parcs

At M2Leisure we have an extensive and strongly built relationship with the Pierre & Vacances Center Parcs Group. Not only have we finished the newest Center Parcs villages, Allgau and Bostalsee in Germany, but our history goes back a long way with an broad portfolio of various projects we executed. Some of these projects are developed and completed during the employment of the initial M2Leisure team by Pierre & Vacances. From 2011 onwards Pierre & Vacances hired M2Leisure for their projects, often as delegated project owner.



Center Parcs



Les Trois Forets, France



Marina De Eemhof, The Netherlands



Wannabe Concept



Indoor & Outdoor
Minigolf



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